

Biography

Mark Mackintosh – Inverness & Nairn

Background

Based in Inverness, Mark Mackintosh holds the position of Regional Development Officer for Business Gateway in Inverness and Nairn. Mark has extensive experience of providing business advice, having spent nearly 15 years working for the Highlands and Islands Enterprise Network. Mark held various roles there, focusing on areas including planning, marketing and enquiry management. During his final three years with the organisation he held the role of Development Manager for Business Advice and Information, specialising in the provision of local business advice.

Prior to joining Business Gateway, Mark spent five years as a Business Banking Relationship Manager at the Bank of Scotland. In this role, building strong relationships with business clients throughout the UK was key.

The role of Regional Development Officer

Mark joined Business Gateway as a Regional Development Officer in 2009. His vast experience in business advisory roles, participation in highly relevant training courses and Premier Adviser (ILM Diploma in Business Advice & Counselling) qualification meant that he was ideally placed to support local businesses with their start-up and growth needs.

Areas of expertise

Mark has extensive experience, both in the private and public sectors, of supporting businesses to start-up and grow by providing access to training, finance and other services. His primary areas of expertise include financial planning, project management and business improvement processes such as planning, induction, staff review procedures, training and evaluation techniques. Mark is focused on providing a high quality service to all of his clients.

Mark's top business resource.

Mark feels that Business Gateway's network of offices throughout the Highlands is a great facility for local businesses. He says, *"We have highly experienced business advisers in seven Highland towns, all of whom provide a great one-stop-shop service. I would really encourage businesses to come in and talk to us – our doors are always open!"*